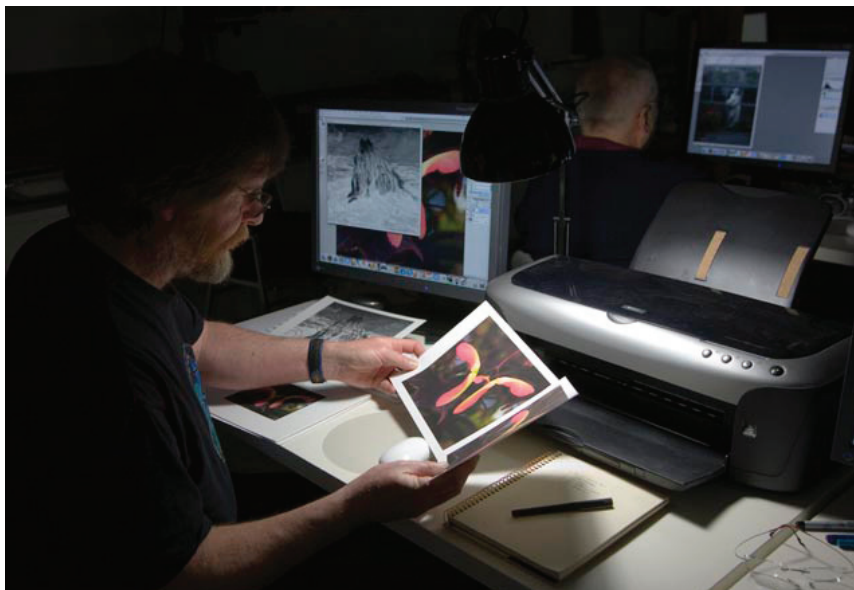


Fine-Art Digital Printing Workshop



Hands-On with
Stephen Johnson

*March 22-25, 2014
Pacifica, California*



Hands-on Digital Printing Workshop

with Stephen Johnson

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Stephen Johnson Photography Studios

Pacifica, California

\$975

This hands-on workshop focuses exclusively on improving your fine-art digital printing in our new Digital Lab, primarily using Epson inkjet printers. Concentration will be on inkjet printing with color pigments and black/gray ink combinations on coated and rag papers. Learn from the digital pioneer how he obtains his impressive results during four days of lectures, printing, and feedback in the studio.

We will cover workflow issues, color management, correcting color casts, adjustment layers, custom profile generation, editing and inspection. There being no magic bullet to making good prints, the workshop will also explore old fashioned testing, careful color judgements and interactive honing in on the best print possible.

Topics Include

- ✓ Digital Printing Technologies
- ✓ Printing Aesthetics in a Digital World
- ✓ Calibration
- ✓ Print Lighting
- ✓ Resolution needs
- ✓ ColorSync & Color Management
- ✓ Image Compression
- ✓ Papers

Discussions will also include an exploration of print aesthetics in the digital age—what makes for a beautiful print?—do the new possibilities enhance our notion of what photography can be?—are we merely trying to imitate traditional photographic processes? Papers and their printing problems and advantages will be weighed, as well as their visual qualities.



Workshop Workings

You bring your photographs. We help you learn about the details of digital printing, then we help you make prints that reflect your visual aspirations. We'll supply paper, ink, computer, printer, viewing light and some awesome teaching with the conceptual hurdles of color management, color balance and B&W tonal control left in the dust of former lack of confidence and understanding. These four days will make a difference in your printing.

We have chosen not to add a lab fee to the workshop and are trying instead to establish a budget for ink and paper. Each student will be provided with their own workstation and printer, 20 sheets of letter sized paper and 5 of 13x19. Prints beyond those numbers can be charged on a per print basis. Arrangements can be made to bring your own paper and adjust ink allocations. You are also welcome to make paper profiles for your own papers during the workshop, but it will eat into your printing time.

This workshop will expand our workshop program's exploration of photography's evolution into a digitally based medium, demonstrating the technology and discussing the implications and opportunities of this dramatic change as it relates to prints. We will then spend 2 days making your prints and working them into as near perfection as we can manage. In that management is the dedication, skill, aesthetics and sensitivity that seems required to make prints of great beauty.

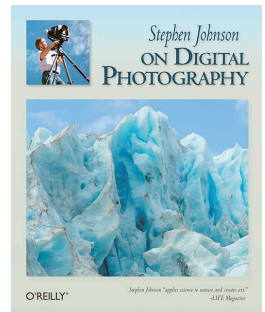
Special Addition: The workshop includes a follow-up of two custom profiles made for you and a round of prints sent in (or brought in) for follow up critique.

Stephen Johnson

As a photographer, teacher and designer, Stephen Johnson has been teaching and working in photography since 1977. His books include *At Mono Lake*, the critically acclaimed *The Great Central Valley: California's Heartland*, its tutorial companion, *Making a Digital Book* and the 2006 *Stephen Johnson on Digital Photography* (which has received accolades far and wide). Stephen has taught both traditional and digital photography at the college level, and has lectured at scores of seminars and major conferences in the United States and Europe.



In 1999, *Folio Magazine* declared the publication of Johnson's digital photographs in *Life Magazine* to be one of the **Top 15 Critical Events** in magazine publishing in the 20th. century. Stephen Johnson was named as a 2003 inductee into the **Photoshop Hall of Fame**, recognized for his achievements in Art. Canon named Steve as one of their **Explorers of Light** in 2006. In 2007 X-Rite named Stephen as a founding member of their exclusive **Coloratti** group of photographers and educators honored for their skills in color management. Current projects include a selection of new global work, *Exquisite Earth*, an all digital national parks photographic project *With a New Eye*, and huge digital panoramics.



Stephen's work in digital photography, desktop color separations and digital imaging has included software and product development for clients such as *Apple, Adobe, Eastman Kodak, Epson, Foveon, HP, Leaf, Radius, Ricoh* and *SuperMac*. His work with Adobe includes the creation of the duotone curves shipped with their Photoshop software. Photographic clients have included the *Ansel Adams Publishing Trust*, and the *Friends of Photography*. Johnson's photographs have been widely published and collected internationally. His work has been featured in *Life* and dozens of other magazines and in television specials including features on ABC News/Discovery Channel, PBS, internet TV and many local stations.



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