



# FLORA & FORM

A Digital Photography Workshop  
with Stephen Johnson  
September 12-14, 2013

# Flora and Form

A Digital Photography Field Workshop

Thurs. Evening Sept. 12, 2013 7-10pm thru Fri. & Sat. Sept. 13-14, 2013. 9am to 5pm

\$625

## Stephen Johnson Studios & Gallery and Shelldance Orchid Gardens Pacifica, CA.

Have you ever visited a nursery or greenhouse, and thought about how great it would be to capture the beauty, color, line and form of an orchid, or unusual succulent that inspires you and preserve it in a photograph? Access can be hard, and using a tripod can be impossible and not allowed. Perhaps you hesitated because you felt the need for instructional help with the technical, aesthetic and compositional framework to make it happen.

This workshop is designed to enable careful photography exploring the wonder and beauty of orchids and other-worldly flora. We are lucky to have this exclusive and private access workshop at the very special Shelldance Orchid Gardens Nursery. (*voted Best Specialty Nursery in Northern California by San Francisco Magazine.*)

Filling an evening and two full days, this workshop is designed to help you make stronger photographs by empowering your craft, vision and compositional skills along with some specialized techniques for flower imagery. Tripods are encouraged. All camera formats welcome.

### Workshop Details

Evening Pre-Meeting: We will begin at the studio/gallery, from 7pm-10pm the first night, with topics covering: macro and other appropriate lenses, camera settings, ISO, aperture, shutter speed, lighting, depth of field expansion techniques, tripod usage and the important steps in setting up interesting compositions.

Day 2: We will meet from 9am-5pm at Shelldance Nursery on Hwy 1 in Pacifica, CA. Shelldance Nursery is a very special place and unique among nurseries, as it is modeled after a tropical rainforest and offers an impressive collection of orchid varieties, cacti, succulents and the largest private collection of bromeliads in the world! We will walk about the rooms, taking full advantage of the compositional opportunities found in the sensuous line and form of the colorful orchids, bromeliads, flowering cactus, otherworldly succulents and architectural features of the greenhouse.

Specialty issued discount coupons will be available at the nursery if you fall in love with your models while photographing and would like to provide a loving home.

Day 3: We will meet from 9am - 5 pm at the Studio/Gallery where we will work in our Digital Lab. You will be guided through a workflow process from offloading your photos, to working with RAW processing and image editing techniques.

These two days and an evening will be spent exploring the tools really needed by photographers for fundamental image control in the camera and finishing. Color correction, careful tonal control, and preserving options into archive versions of your files will be our primary concerns. Software concentration will be mainly on Adobe Camera RAW and Photoshop CS6. A number of images with various challenges will be worked through to satisfaction during the course of the workshop. Full lab access is provided. Some previous exploration of Photoshop is useful.



## FLORA & FORM 2013 WORKSHOP REGISTRATION

Name	Company	
Address		
City	State	Zip
Telephone	Email Address	
Computer experience & equipment?		
Photo printing equipment?		
How did you learn about this workshop?		

Registration fee must be paid in full to secure a spot in the class. Additional information will be sent upon registration. Make check payable to: **Stephen Johnson Photography** or call with a credit card.

### Photography Workshops with Stephen Johnson

1220C Linda Mar Blvd. Creekside Suites 5-7, Pacifica, CA 94044

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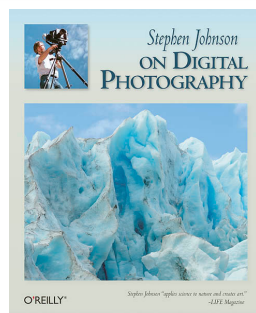
This workshop is financially dependent on adequate class registration. Where minimum enrollment requirements are not met, the class will be canceled, and a full refund given. You will be notified at least one week in advance if a workshop is not going to take place. Student initiated cancellations received prior to one month before the workshop will receive credit for a future workshop of similar value, a 50% credit will be given for notice received at least 2 weeks immediately prior to the workshop (a full credit less a \$50 overhead fee will be given if another student is able to fill the spot from a waiting list). No credit will be given if cancelled less than 2 weeks prior to the workshop. Credits need to be redeemed within one year.

# Stephen Johnson

As a photographer, teacher and designer, Stephen Johnson has been teaching and working in photography since 1977. His books include *At Mono Lake*, the critically acclaimed *The Great Central Valley: California's Heartland*, its tutorial companion, *Making a Digital Book* and the 2006 *Stephen Johnson on Digital Photography* (which has received accolades far and wide). Stephen has taught both traditional and digital photography at the college level, and has lectured at scores of seminars and major conferences in the United States and Europe.



In 1999, *Folio Magazine* declared the publication of Johnson's digital photographs in *Life Magazine* to be one of the **Top 15 Critical Events** in magazine publishing in the 20th. century. Stephen Johnson was named as a 2003 inductee into the **Photoshop Hall of Fame**, recognized for his achievements in Art. Canon named Steve as one of their **Explorers of Light** in 2006. In 2007 X-Rite named Stephen as a founding member of their exclusive **Coloratti** group of photographers and educators honored for their skills in color management. Current projects include a selection of new global work, *Exquisite Earth*, an all digital national parks photographic project *With a New Eye*, and huge digital panoramics.



Stephen's work in digital photography, desktop color separations and digital imaging has included software and product development for clients such as *Apple, Adobe, Eastman Kodak, Epson, Foveon, HP, Leaf, Radius, Ricoh* and *SuperMac*. His work with Adobe includes the creation of the duotone curves shipped with their Photoshop software. Photographic clients have included the *Ansel Adams Publishing Trust*, and the *Friends of Photography*. Johnson's photographs have been widely published and collected internationally. His work has been featured in *Life* and dozens of other magazines and in television specials including features on ABC News/Discovery Channel, PBS, internet TV and many local stations.



## Stephen Johnson Photography Gallery Studio & Classes

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